

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester V

Event : April/May 2023

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4.00	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4.00	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4.00	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4.00	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4.00	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4.00	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4.00	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4.00	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4.00	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4.00	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4.00	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4.00	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4.00	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4.00	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4.00	10 Point Grading	TH	10	25	30	75	100

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**Grade Template Used: :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

<b>Sr. No.</b>	<b>Grade Abbreviation</b>	<b>From (Marks)</b>	<b>To (Marks)</b>	<b>Status</b>	<b>GradePoint</b>	<b>Description</b>
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

30/6/2023

Page3

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : BEDEKAR SAYLEE SANJAY MINAL

Seat No : 060002

Center : 005

PRN : 2020016100018005

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	15	30/75	30	100	45		45/100	4	C	5.00	20.00	x
5112	Advertising and Marketing	TH	10/25	18	30/75	41	100	59		59/100	4	B+	6.80	27.20	x
5113	Branding	TH	10/25	19	30/75	42	100	61		61/100	4	A	7.10	28.40	c
5114	Consumer Behaviour	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	x
5121	Media Planning and Scheduling	TH	40/100	62	--	--	100	62		62/100	4	A	7.20	28.80	x
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 287/500</b>				<b>Percentage: 57.40</b>	

Name : SATAM MRUDUL BHANUDAS NISHA

Seat No : 060008

Center : 005

PRN : 2020016100014514

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	x
5112	Advertising and Marketing	TH	10/25	14	30/75	30	100	44		44/100	4	P	4.80	19.20	c
5113	Branding	TH	10/25	18	30/75	31	100	49		49/100	4	C	5.40	21.60	x
5114	Consumer Behaviour	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
5121	Media Planning and Scheduling	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 213/500</b>				<b>Percentage: 42.60</b>	

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : SHAIKH NUZHAT GULAM RASUL NOORI BEGUM

Seat No : 060009

Center : 005

PRN : 2020016100021495

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App		
			Min/Max	Obt	Min/Max	Obt	Max	Obt									
5111	Introduction to Research	TH	10/25	15	30/75	30	100	45		45/100	4	C	5.00	20.00	x		
5112	Advertising and Marketing	TH	10/25	13	30/75	41	100	54		54/100	4	B	5.90	23.60	c		
5113	Branding	TH	10/25	16	30/75	30	100	46		46/100	4	C	5.10	20.40	x		
5114	Consumer Behaviour	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x		
5121	Media Planning and Scheduling	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x		
<b>Sem V</b>	<b>Total Credits: 20</b>												<b>Total EGP: 96.00</b>	<b>SGPA: 4.80</b>	<b>Grade: P</b>	<b>Grand Total: 225/500</b>	<b>Percentage: 45.00</b>

Name : SINGH SONAM RAMASHRAY MAMTA

Seat No : 060010

Center : 005

PRN : 2020016100012627

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App		
			Min/Max	Obt	Min/Max	Obt	Max	Obt									
5111	Introduction to Research	TH	10/25	11	30/75	36	100	47		47/100	4	C	5.20	20.80	x		
5112	Advertising and Marketing	TH	10/25	10	30/75	31	100	41		41/100	4	P	4.20	16.80	x		
5113	Branding	TH	10/25	16	30/75	41	100	57		57/100	4	B+	6.40	25.60	c		
5114	Consumer Behaviour	TH	40/100	53	--	--	100	53		53/100	4	B	5.80	23.20	x		
5121	Media Planning and Scheduling	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x		
<b>Sem V</b>	<b>Total Credits: 20</b>												<b>Total EGP: 102.40</b>	<b>SGPA: 5.12</b>	<b>Grade: C</b>	<b>Grand Total: 238/500</b>	<b>Percentage: 47.60</b>

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : KARDALE AMARPALI ANAND PRATIBA

Seat No : 060016

Center : 005

PRN : 2020016100010056

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	15	30/75	12	100	FF	--	4	F	0.00	0.00	c	
5212	Political and Economic Reporting	TH	10/25	15	30/75	34	100	49	49/100	4	C	5.40	21.60	x	
5213	Newspaper Editing Layout and Design	TH	40/100	45	--	--	100	45	45/100	4	C	5.00	20.00	x	
5221	journalism for social change	TH	40/100	54	--	--	100	54	54/100	4	B	5.90	23.60	x	
5214	Magazines and Journals	TH	10/25	20	30/75	37	100	57	57/100	4	B+	6.40	25.60	x	
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: --</b>		<b>SGPA: --</b>			<b>Grade: --</b>		<b>Grand Total: --/500</b>		<b>Percentage: --</b>			

Name : LOKHANDWALA YAKHUTA HAKEEMUDDIN MANSOOR UMME KULSUM

Seat No : 060017

Center : 005

PRN : 2020016100068264

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	14	30/75	06	100	FF	--	4	F	0.00	0.00	c	
5212	Political and Economic Reporting	TH	10/25	13	30/75	10	100	FF	--	4	F	0.00	0.00	c	
5213	Newspaper Editing Layout and Design	TH	40/100	45	--	--	100	45	45/100	4	C	5.00	20.00	x	
5221	journalism for social change	TH	40/100	45	--	--	100	45	45/100	4	C	5.00	20.00	c	
5214	Magazines and Journals	TH	10/25	10	30/75	16	100	FF	--	4	F	0.00	0.00	c	
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: --</b>		<b>SGPA: --</b>			<b>Grade: --</b>		<b>Grand Total: --/500</b>		<b>Percentage: --</b>			

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : PATHAN ZAINAB BANU SALAUDDIN SHABANA

Seat No : 060035

Center : 005

PRN : 2020016100005635

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	x
5312	Introduction to Animation	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	x
5321	Basics of Art and Drawing	TH	40/100	58	--	--	100	58		58/100	4	B+	6.60	26.40	x
5313	2D and 3D Animation	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
5314	Animation Scripting	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	c
<b>Sem V</b>	<b>Total Credits: 20</b>														
			<b>Total EGP: 90.40</b>		<b>SGPA: 4.52</b>										
										<b>Grand Total: 218/500</b>				<b>Percentage: 43.60</b>	

Name : SHAH AARIFA BAKRIDI AKHTARI

Seat No : 060037

Center : 005

PRN : 2020016100027171

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	10	30/75	09	100	FF		--	4	F	0.00	0.00	c
5312	Introduction to Animation	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	x
5321	Basics of Art and Drawing	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
5313	2D and 3D Animation	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
5314	Animation Scripting	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	x
<b>Sem V</b>	<b>Total Credits: 20</b>														
			<b>Total EGP: --</b>		<b>SGPA: --</b>										
										<b>Grand Total: --/500</b>				<b>Percentage: --</b>	

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : SHARMA ANSHU MUKESH POONAM

Seat No : 060040

Center : 005

PRN : 2020016100014932

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	12	30/75	30	100	42		42/100	4	P	4.40	17.60	x
5312	Introduction to Animation	TH	10/25	15	30/75	43	100	58		58/100	4	B+	6.60	26.40	x
5321	Basics of Art and Drawing	TH	40/100	51	--	--	100	51		51/100	4	B	5.60	22.40	x
5313	2D and 3D Animation	TH	40/100	50	--	--	100	50		50/100	4	B	5.50	22.00	x
5314	Animation Scripting	TH	10/25	16	30/75	05	100	FF		--	4	F	0.00	0.00	c
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: --</b>		<b>SGPA: --</b>			<b>Grade: --</b>		<b>Grand Total: --/500</b>			<b>Percentage: --</b>		

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April/May 2023

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

30/6/2023

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : GUPTA POOJA VIJAY SOBHA GUPTA

Seat No : 060092

Center : 006

PRN : 2020016100090302

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	14	30/75	30	100	44		44/100	4	P	4.80	19.20	x
5312	Introduction to Animation	TH	10/25	15	30/75	46	100	61		61/100	4	A	7.10	28.40	x
5321	Basics of Art and Drawing	TH	40/100	77	--	--	100	77		77/100	4	A+	8.70	34.80	x
5313	2D and 3D Animation	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	x
5314	Animation Scripting	TH	10/25	14	30/75	19	100	FF		--	4	F	0.00	0.00	c
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: --</b>		<b>SGPA: --</b>			<b>Grade: --</b>		<b>Grand Total: --/500</b>			<b>Percentage: --</b>		

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : MAKWANA HETVEE BHARAT CHHAYA

Seat No : 060095

Center : 006

PRN : 2020016100090557

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	18	30/75	32	100	50		50/100	4	B	5.50	22.00	x
5212	Political and Economic Reporting	TH	10/25	17	30/75	33	100	50		50/100	4	B	5.50	22.00	x
5213	Newspaper Editing Layout and Design	TH	40/100	45	--	--	100	45		45/100	4	C	5.00	20.00	c
5221	journalism for social change	TH	40/100	54	--	--	100	54		54/100	4	B	5.90	23.60	x
5214	Magazines and Journals	TH	10/25	16	30/75	51	100	67		67/100	4	A	7.70	30.80	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 118.40</b>		<b>SGPA: 5.92</b>		<b>Grade: B</b>		<b>Grand Total: 266/500</b>				<b>Percentage: 53.20</b>	

Name : MORE KHUSHI SHAILESH BHAVANA

Seat No : 060096

Center : 006

PRN : 2020016100090325

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	14	30/75	32	100	46		46/100	4	C	5.10	20.40	c
5212	Political and Economic Reporting	TH	10/25	12	30/75	30	100	42		42/100	4	P	4.40	17.60	x
5213	Newspaper Editing Layout and Design	TH	40/100	42	--	--	100	42		42/100	4	P	4.40	17.60	x
5221	journalism for social change	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	c
5214	Magazines and Journals	TH	10/25	10	30/75	34	100	44		44/100	4	P	4.80	19.20	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 90.80</b>		<b>SGPA: 4.54</b>		<b>Grade: P</b>		<b>Grand Total: 214/500</b>				<b>Percentage: 42.80</b>	

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : SAWANT MAYA MARUTI SARITA

Seat No : 060099

Center : 006

PRN : 2020016100090213

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	18	30/75	41	100	59		59/100	4	B+	6.80	27.20	x
5212	Political and Economic Reporting	TH	10/25	19	30/75	31	100	50		50/100	4	B	5.50	22.00	x
5213	Newspaper Editing Layout and Design	TH	40/100	62	--	--	100	62		62/100	4	A	7.20	28.80	x
5221	journalism for social change	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	c
5214	Magazines and Journals	TH	10/25	23	30/75	53	100	76		76/100	4	A+	8.60	34.40	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 140.40</b>		<b>SGPA: 7.02</b>		<b>Grade: A</b>		<b>Grand Total: 307/500</b>				<b>Percentage: 61.40</b>	

Name : SHARMA SHWETA ALOK SAROJ

Seat No : 060101

Center : 006

PRN : 2020016100090615

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	10	30/75	36	100	46		46/100	4	C	5.10	20.40	x
5212	Political and Economic Reporting	TH	10/25	10	30/75	37	100	47		47/100	4	C	5.20	20.80	x
5213	Newspaper Editing Layout and Design	TH	40/100	50	--	--	100	50		50/100	4	B	5.50	22.00	c
5221	journalism for social change	TH	40/100	43	--	--	100	43		43/100	4	P	4.60	18.40	x
5214	Magazines and Journals	TH	10/25	17	30/75	62	100	79		79/100	4	A+	8.90	35.60	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 117.20</b>		<b>SGPA: 5.86</b>		<b>Grade: B</b>		<b>Grand Total: 265/500</b>				<b>Percentage: 53.00</b>	

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : TIWARI SHIKHA BRAHMANAND PARVATI

Seat No : 060103

Center : 006

PRN : 2020016100090693

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	16	30/75	30	100	46		46/100	4	C	5.10	20.40	x
5212	Political and Economic Reporting	TH	10/25	20	30/75	38	100	58		58/100	4	B+	6.60	26.40	x
5213	Newspaper Editing Layout and Design	TH	40/100	62	--	--	100	62		62/100	4	A	7.20	28.80	x
5221	journalism for social change	TH	40/100	46	--	--	100	46		46/100	4	C	5.10	20.40	c
5214	Magazines and Journals	TH	10/25	17	30/75	55	100	72		72/100	4	A+	8.20	32.80	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 128.80</b>		<b>SGPA: 6.44</b>		<b>Grade: B+</b>		<b>Grand Total: 284/500</b>				<b>Percentage: 56.80</b>	

Name : PATEL SWETA MUKESH ANJALI

Seat No : 060111

Center : 006

PRN : 2020016100090712

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	14	30/75	31	100	45		45/100	4	C	5.00	20.00	c
5312	Introduction to Animation	TH	10/25	11	30/75	36	100	47		47/100	4	C	5.20	20.80	x
5321	Basics of Art and Drawing	TH	40/100	73	--	--	100	73		73/100	4	A+	8.30	33.20	x
5313	2D and 3D Animation	TH	40/100	64	--	--	100	64		64/100	4	A	7.40	29.60	x
5314	Animation Scripting	TH	10/25	14	30/75	30	100	44		44/100	4	P	4.80	19.20	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 122.80</b>		<b>SGPA: 6.14</b>		<b>Grade: B+</b>		<b>Grand Total: 273/500</b>				<b>Percentage: 54.60</b>	

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : PRABHU ADITI BABURAO PRAMILA

Seat No : 060112

Center : 006

PRN : 2020016100090236

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	18	30/75	31	100	49		49/100	4	C	5.40	21.60	x
5312	Introduction to Animation	TH	10/25	12	30/75	34	100	46		46/100	4	C	5.10	20.40	x
5321	Basics of Art and Drawing	TH	40/100	86	--	--	100	86		86/100	4	O	9.60	38.40	x
5313	2D and 3D Animation	TH	40/100	61	--	--	100	61		61/100	4	A	7.10	28.40	x
5314	Animation Scripting	TH	10/25	14	30/75	32	100	46		46/100	4	C	5.10	20.40	c
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 129.20</b>		<b>SGPA: 6.46</b>			<b>Grade: B+</b>		<b>Grand Total: 288/500</b>			<b>Percentage: 57.60</b>		

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April/May 2023

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : SANSKRITI SHAHI

Seat No : 060075

Center : 202

PRN : 2020016100071405

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	17	30/75	32	100	49		49/100	4	C	5.40	21.60	c
5112	Advertising and Marketing	TH	10/25	18	30/75	52	100	70		70/100	4	A+	8.00	32.00	c
5113	Branding	TH	10/25	18	30/75	42	100	60		60/100	4	A	7.00	28.00	c
5114	Consumer Behaviour	TH	40/100	72	--	--	100	72		72/100	4	A+	8.20	32.80	c
5121	Media Planning and Scheduling	TH	40/100	66	--	--	100	66		66/100	4	A	7.60	30.40	c
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 144.80</b>		<b>SGPA: 7.24</b>		<b>Grade: A</b>		<b>Grand Total: 317/500</b>			<b>Percentage: 63.40</b>		

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : SANDHYA BEHARA

Seat No : 060086

Center : 202

PRN : 2020016100072583

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	19	30/75	40	100	59		59/100	4	B+	6.80	27.20	x
5312	Introduction to Animation	TH	10/25	21	30/75	53	100	74		74/100	4	A+	8.40	33.60	x
5321	Basics of Art and Drawing	TH	40/100	64	--	--	100	64		64/100	4	A	7.40	29.60	x
5313	2D and 3D Animation	TH	40/100	71	--	--	100	71		71/100	4	A+	8.10	32.40	x
5314	Animation Scripting	TH	10/25	20	30/75	38	100	58		58/100	4	B+	6.60	26.40	c
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 149.20</b>		<b>SGPA: 7.46</b>		<b>Grade: A</b>		<b>Grand Total: 326/500</b>				<b>Percentage: 65.20</b>	

Name : DEBANJANA CHAKRABORTY

Seat No : 060087

Center : 202

PRN : 2020016100072656

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	21	30/75	45	100	66		66/100	4	A	7.60	30.40	x
5312	Introduction to Animation	TH	10/25	23	30/75	51	100	74		74/100	4	A+	8.40	33.60	x
5321	Basics of Art and Drawing	TH	40/100	64	--	--	100	64		64/100	4	A	7.40	29.60	x
5313	2D and 3D Animation	TH	40/100	81	--	--	100	81		81/100	4	O	9.10	36.40	x
5314	Animation Scripting	TH	10/25	22	30/75	40	100	62		62/100	4	A	7.20	28.80	c
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 158.80</b>		<b>SGPA: 7.94</b>		<b>Grade: A</b>		<b>Grand Total: 347/500</b>				<b>Percentage: 69.40</b>	

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : ALKA KUMARI JHA

Seat No : 060088

Center : 202

PRN : 2020016100072567

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App		
			Min/Max	Obt	Min/Max	Obt	Max	Obt									
5311	Introduction to Research	TH	10/25	19	30/75	30	100	49		49/100	4	C	5.40	21.60	x		
5312	Introduction to Animation	TH	10/25	20	30/75	45	100	65		65/100	4	A	7.50	30.00	x		
5321	Basics of Art and Drawing	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	x		
5313	2D and 3D Animation	TH	40/100	77	--	--	100	77		77/100	4	A+	8.70	34.80	x		
5314	Animation Scripting	TH	10/25	20	30/75	34	100	54		54/100	4	B	5.90	23.60	c		
<b>Sem V</b>	<b>Total Credits: 20</b>												<b>Total EGP: 138.00</b>	<b>SGPA: 6.90</b>	<b>Grade: B+</b>	<b>Grand Total: 305/500</b>	<b>Percentage: 61.00</b>

Name : GURSIMRAN KAUR

Seat No : 060089

Center : 202

PRN : 2020016100072536

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App		
			Min/Max	Obt	Min/Max	Obt	Max	Obt									
5311	Introduction to Research	TH	10/25	23	30/75	35	100	58		58/100	4	B+	6.60	26.40	x		
5312	Introduction to Animation	TH	10/25	23	30/75	52	100	75		75/100	4	A+	8.50	34.00	x		
5321	Basics of Art and Drawing	TH	40/100	76	--	--	100	76		76/100	4	A+	8.60	34.40	x		
5313	2D and 3D Animation	TH	40/100	75	--	--	100	75		75/100	4	A+	8.50	34.00	x		
5314	Animation Scripting	TH	10/25	22	30/75	35	100	57		57/100	4	B+	6.40	25.60	c		
<b>Sem V</b>	<b>Total Credits: 20</b>												<b>Total EGP: 154.40</b>	<b>SGPA: 7.72</b>	<b>Grade: A</b>	<b>Grand Total: 341/500</b>	<b>Percentage: 68.20</b>

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

PRINCIPAL

30/6/2023

DIRECTOR,  
Board of Examination and Evaluation

Page26

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April/May 2023

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : JHABUAWALA TASNEEM AZIZ AJAB

Seat No : 060043

Center : 263

PRN : 2020016100122581

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	c
5112	Advertising and Marketing	TH	10/25	11	30/75	30	100	41		41/100	4	P	4.20	16.80	c
5113	Branding	TH	10/25	11	30/75	31	100	42		42/100	4	P	4.40	17.60	c
5114	Consumer Behaviour	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
5121	Media Planning and Scheduling	TH	40/100	43	--	--	100	43		43/100	4	P	4.60	18.40	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 84.80</b>		<b>SGPA: 4.24</b>		<b>Grade: P</b>		<b>Grand Total: 206/500</b>			<b>Percentage: 41.20</b>		

Name : KILLEDAR CHINMAYEE SHIVAJI SANGEETA

Seat No : 060044

Center : 263

PRN : 2020016100122492

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	16	30/75	30	100	46		46/100	4	C	5.10	20.40	x
5112	Advertising and Marketing	TH	10/25	19	30/75	30	100	49		49/100	4	C	5.40	21.60	x
5113	Branding	TH	10/25	18	30/75	34	100	52		52/100	4	B	5.70	22.80	c
5114	Consumer Behaviour	TH	40/100	46	--	--	100	46		46/100	4	C	5.10	20.40	x
5121	Media Planning and Scheduling	TH	40/100	54	--	--	100	54		54/100	4	B	5.90	23.60	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 108.80</b>		<b>SGPA: 5.44</b>		<b>Grade: C</b>		<b>Grand Total: 247/500</b>			<b>Percentage: 49.40</b>		

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

PRINCIPAL

30/6/2023

DIRECTOR,  
Board of Examination and Evaluation

Page32



URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April/May 2023

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : KAMBLE AKANKSHA ARJUN MAYA

Seat No : 060050

Center : 324

PRN : 2020016100100175

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	17	30/75	31	100	48		48/100	4	C	5.30	21.20	c
5112	Advertising and Marketing	TH	10/25	18	30/75	36	100	54		54/100	4	B	5.90	23.60	c
5113	Branding	TH	10/25	16	30/75	45	100	61		61/100	4	A	7.10	28.40	c
5114	Consumer Behaviour	TH	40/100	52	--	--	100	52		52/100	4	B	5.70	22.80	c
5121	Media Planning and Scheduling	TH	40/100	55	--	--	100	55		55/100	4	B+	6.00	24.00	c
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 270/500</b>				<b>Percentage: 54.00</b>	

Name : KAMBLE NIKITA ANANDA VASANTI

Seat No : 060052

Center : 324

PRN : 2020016100099301

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	23	30/75	46	100	69		69/100	4	A	7.90	31.60	x
5112	Advertising and Marketing	TH	10/25	21	30/75	39	100	60		60/100	4	A	7.00	28.00	x
5113	Branding	TH	10/25	19	30/75	55	100	74		74/100	4	A+	8.40	33.60	c
5114	Consumer Behaviour	TH	40/100	55	--	--	100	55		55/100	4	B+	6.00	24.00	x
5121	Media Planning and Scheduling	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	x
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 318/500</b>				<b>Percentage: 63.60</b>	

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2018 Pattern) Examination: April/May 2023

Result Date :30 May 2023

Name : KAMBLE YOGITA SHIVAJI AKKATAI

Seat No : 060055

Center : 324

PRN : 2020016100099386

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Specialization : Advertising and PR

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5111	Introduction to Research	TH	10/25	21	30/75	34	100	55		55/100	4	B+	6.00	24.00	x
5112	Advertising and Marketing	TH	10/25	17	30/75	36	100	53		53/100	4	B	5.80	23.20	x
5113	Branding	TH	10/25	17	30/75	45	100	62		62/100	4	A	7.20	28.80	c
5114	Consumer Behaviour	TH	40/100	41	--	--	100	41		41/100	4	P	4.20	16.80	x
5121	Media Planning and Scheduling	TH	40/100	63	--	--	100	63		63/100	4	A	7.30	29.20	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 122.00</b>		<b>SGPA: 6.10</b>			<b>Grade: B+</b>		<b>Grand Total: 274/500</b>			<b>Percentage: 54.80</b>		

PRINCIPAL

DIRECTOR,  
Board of Examination and Evaluation